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MAR 17 2004
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:
Laura Lee KUSUMOTO et al.

Application No. 09/675,958

Confirmation No. 1238

Filed: September 29, 2000

For: SYSTEM AND METHOD FOR
CONSUMER-SELECTED
ADVERTISING AND BRANDING
IN INTERACTIVE MEDIA

Group Art Unit: 3629

Examiner: Jonathan P. Ouellette

Atty. Docket No.: 43461-201892 To
be filled in later)
(formerly 13376-0001)

Customer No.

26694

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Walden
3-31-04

x 3/17/04
W. S. S. S.

REVOCATION AND POWER OF ATTORNEY

Assistant Commissioner for Patents
Alexandria, VA 22313-1450

Sir:

All previous powers of attorney and authorizations of agent are hereby revoked, and the undersigned hereby appoints the attorneys and agents of VENABLE associated with the US Patent and Trademark Office (USPTO) Customer Number

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Application Serial Number 09/675,958

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***The authority under this Power of Attorney of each person named above shall automatically terminate and be revoked upon such person ceasing to be a member, a patent agent, or associate of, or of counsel to, the above-identified law firm.

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CERTIFICATE UNDER 37 C.F.R. §3.73(b)


Avatizing LLC certifies that it is the assignee of the entire right, title and interest in the above-identified application by virtue of a chain of assignments, originally from the inventors, Laura Lee Kusumoto, Earl David Sacerdoti, Leila Janine Sigler, and Sonya Lee Sigler, who originally assigned their rights to IDO Systems, Inc., a California corporation, which in turn assigned its rights to IDO Systems A/S (a Danish corporation), which then assigned its rights to LEGO Holding A/S, which has recently assigned its rights to Avatizing LLC, copies of which are attached hereto, or were previously recorded in the USPTO for the above captioned application.

The undersigned has reviewed the assignments and, to the best of the undersigned's knowledge and belief, the titles are in the name of said assignee. The undersigned, whose title is supplied below, is empowered to sign this certificate on behalf of the said assignee.

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

Executed on March 11, 2004.

Signature:


Ms. Lee Sigler
President
Avatizing LLC

RPA/tdg